## To poster presenters

Dear Colleague

Your poster has been accepted for presentation at the upcoming HBA2021 conference, so we're writing to explain how we'll gather your data (including poster) and organise engagement in the virtual space.

We have uploaded the poster title and abstract into VirtualPosterSession.org. You have been sent on 22nd Feb an invitation to register in that system, allowing you to edit/add to the information there. Please do that so as to edit and add to the data. The data export-import mangled some accents/punctuation, so it's worth checking through. While you will be listed as the presenter, please complete the Authors field with a list of all of the poster's authors.

If you have not received that email from virtualpostersession.org please contact <a href="https://doi.org/nb.2021@nomadit.co.uk">https://doi.org/nb.2021@nomadit.co.uk</a> and we'll resend and follow-up.

There will be four ways to engage:

- 1. Obviously you will need to upload/link to your poster PDF. The best layout is landscape (fitting most monitor orientation) and it can be any size as virtual display allows scrolling/zooming but it is still worth bearing in mind the principles of good poster design. We also encourage you to make your poster accessible. Please aim to upload your poster a week before the conference, so eager delegates can begin browsing the poster session. We will remind you periodically if you've not done this.
- 2. You have the option to insert a link to a recording/video. You can record a short presentation about your poster/work, upload that to your own video hosting channel (YouTube, Vimeo, etc), and then link to it from your poster page. Delegates will not only be able to see your poster but also watch you talking about it.
- 3. You can insert a link to a virtual meeting room (your personal Zoom room, a specific meeting URL, Googlemeet, etc any video networking tool) along with times during the conference that you will be available there. Delegates interested to directly chat to you about your work can then drop-in to video chat one-on-one with you.
- 4. Finally there will be scheduled time within the conference for engaging with poster presenters, and more info will follow on that.

So please look out for the virtualPosterSession.org email and register to check your poster data, adding to it when you can. If you want advice on how to record yourself, take a look here; if you don't have your own YouTube/Vimeo account, you can email us for advice; but the most important thing is to prepare your poster as a PDF.

If you have any queries/problems with any of this, do email us on this address, and we'll do our best to assist.

Best wishes
NomadIT's virtual event support team
hba2021@nomadit.co.uk